

## Online Survey of Clark County Residents Aug-06

Responses by Zip Code		Responses
Okolona	71962	4
Ouachita Baptist University	71998	338
Henderson State University	71999	196
Beirne	71921	1
Curtis	71928	6
Gurdon	71743	28
Whelen Springs	71772	0
Alpine	71920	3
Amity	71921	3
Arkadelphia	71923	595
Caddo Valley	71923	18
Other		29
Total Respondents		1221
(skipped this question)		2

Quality of Life	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Availability of executive-level housing	11%	50%	39%	721	277
b.Availability of moderate cost housing	5%	44%	51%	815	184
c.Availability of housing for low-income families	12%	48%	40%	759	240
d.Availability of rental housing/apartments	16%	47%	37%	854	138
e.Cost of housing overall	11%	50%	39%	838	153
f.Level of crime	56%	39%	5%	926	67
g.Level of cultural activity and facilities	20%	27%	53%	956	39
h.Availability of recreational opportunities	24%	30%	46%	989	10
i.Presence of major sporting events	12%	32%	57%	929	67
j.Level of air quality	52%	46%	2%	966	30
k.Quality of the climate	23%	66%	11%	971	25
l.Attractiveness of the physical environment	34%	41%	25%	989	7
m.General appearance of the community	11%	49%	40%	984	8
n.Availability of adequate local hospital facilities	23%	52%	25%	929	64
o.Adequate local clinics and health care professionals for basic health care	32%	54%	14%	937	59
p.Cost of health care relative to other areas	15%	77%	8%	775	221
q.Adequate social services (day care counseling poverty assistance)	12%	65%	24%	665	328
r.Services and programs for senior citizens	13%	60%	28%	602	392
s.Physical accommodations for persons with disabilities	12%	62%	25%	648	344
t.The rate of population growth in the community	2%	20%	77%	825	172

Total Respondents	1003
(skipped this question)	220

Local Education Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Quality of local elementary (K-8) education	30%	56%	15%	710	281
b.Quality of local secondary (9-12) education	17%	51%	33%	703	286
c.Quality of post-secondary education in the community	70%	26%	4%	898	87
d.Involvement in the community by colleges & universities	46%	35%	19%	953	31
e.Involvement of local residents and parents in the school districts	19%	58%	24%	692	293

f.Availability of vocational programs at the secondary level (job skills computer classes etc.)	9%	41%	50%	686	300
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Total Respondents	990
(skipped this question)	233

Local Government Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Adequacy of local police protection and public safety	29%	64%	7%	885	52
b.Adequacy of local fire protection	28%	68%	4%	830	107
c.Adequacy of trash pickup and waste disposal	31%	61%	8%	823	113
d.Adequacy of local planning and zoning	5%	45%	51%	678	257
e.State and local permitting and regulation process for businesses	4%	55%	41%	526	411
f.Annexation policy	3%	49%	49%	468	468
g.Adequacy of local building codes	4%	61%	36%	482	451
h.Level of local property taxes	10%	71%	19%	612	321
i.Presence of local sales (resort) taxes	5%	67%	27%	605	327
j.Adequacy of local tax base to cover cost of local government	4%	66%	30%	590	345
k.Cooperation of local government with business	4%	53%	43%	557	377
l.Cooperation of local government entities with each other	4%	53%	43%	547	387
m.Long-range planning for municipal improvements and capital budgeting	3%	29%	68%	580	355
n.Availability of community/local government information online i.e. e-government	6%	45%	49%	585	348

Total Respondents	938
(skipped this question)	285

Local Leadership Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Adequate level of professional staff in government offices and development organizations	6%	55%	39%	643	267
b.Involvement of both public and private sectors in development programs of community	9%	41%	51%	658	252
c.Level of communication and cooperation between various organizations involved in the development of the community	6%	37%	57%	656	252
d.Level of citizen awareness regarding the local development programs	5%	31%	64%	740	172
e.Level of leadership commitment to economic development in the community	10%	29%	62%	696	213
f.Level of funding for local economic development programs	3%	27%	70%	627	286
g.Level of cooperation with other development organizations serving this area of the State	3%	42%	55%	511	395

Total Respondents	914
(skipped this question)	309

Workforce Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Availability of unskilled and semi-skilled workers	17%	68%	15%	685	185
b.Availability of skilled industrial workers	8%	55%	37%	648	219
c.Availability of retail and office workers	13%	69%	18%	707	156
d.Availability of technicians and professionals	12%	48%	40%	680	181
e.Availability of managerial personnel	10%	57%	34%	660	204

f.Availability of quality jobs in the community for the workforce residing in the community	2%	19%	78%	749	119
g.Level of wages and salaries paid locally	1%	30%	70%	730	138
h.Quality of worker-management relations	6%	66%	29%	585	278
i.Availability of post-secondary vocational training	14%	36%	50%	645	220
j.Availability of on-the-job training assistance	5%	53%	43%	517	347
k.Availability of adult/continuing education at a post-secondary level	29%	42%	29%	668	198
l.Availability of upgrade training for existing employees	8%	48%	45%	514	348
m.Availability of apprenticeship programs	3%	26%	71%	495	365

Total Respondents	872
(skipped this question)	351

Transportation Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Adequate local major highways	40%	50%	11%	836	15
b.Movement of traffic in the community	16%	61%	23%	838	12
c.Condition and maintenance of local streets and roads	7%	55%	38%	838	11
d.Level of traffic-carrying capacity of local streets	7%	58%	35%	821	24
e.Availability of public parking in the local commercial areas	10%	57%	33%	831	17
f.Availability of public transportation	4%	27%	68%	731	115
g.Adequacy of commercial air passenger service at Little Rock	17%	66%	17%	669	178
h.Availability of rail service for industrial sites	18%	49%	32%	465	382

Total Respondents	854
(skipped this question)	369

Utility Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Local telephone company's quality of service & responsiveness	11%	75%	14%	660	187
b.Connection of local telephone company to national long distance network	11%	80%	9%	628	217
c.Availability of cellular service	21%	61%	18%	818	29
d.Availability of high-speed Internet service	26%	52%	22%	791	58
e.Availability of high quality electric service	18%	71%	11%	745	101
f.Cost of electricity	6%	65%	29%	697	147
g.Availability of potable (drinking quality) water	34%	57%	9%	784	62
h.Availability of adequate wastewater treatment capacity	23%	71%	6%	637	210
i.Availability of adequate water and sewer lines to industrial/commercial sites	18%	67%	15%	516	329
j.Cost of water and sewer services	17%	68%	16%	664	179

Total Respondents	851
(skipped this question)	372

Real Estate Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Availability of fully served and attractive land/sites for industrial buildings	22%	39%	39%	544	279
b.Availability of fully served and attractive land/sites for office buildings	16%	41%	44%	591	232
c.Availability of attractive and well located commercial/retail sites	15%	38%	47%	618	202
d.Cost of land/sites to new users	7%	38%	55%	487	336
e.Availability of suitable industrial building space	21%	40%	39%	534	288

f.Availability of suitable office space	10%	46%	45%	562	257
g.Availability of suitable commercial/retail space	12%	44%	44%	571	249
h.Availability of subdivided sites for new homes	9%	39%	52%	596	226

Total Respondents	824
(skipped this question)	399

Capital Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Availability of low interest or tax-exempt financing for new industrial/commercial facilities	6%	45%	49%	302	520
b.Availability of low interest loans for small business	9%	49%	42%	364	456
c.Availability of venture capital from local sources for business startups	6%	42%	53%	335	483
d.Availability of home mortgage financing	17%	72%	12%	535	286
e.Investment in the community by local financial institutions	22%	52%	26%	495	325

Total Respondents	822
(skipped this question)	401

Marketing Situation	Percent of Opinions			Responses	No Opinion
	Strength	Normal	Weakness		
a.Location of the community for serving markets in the mid-Southern U.S.	40%	41%	18%	607	173
b.Proximity to other major national markets	27%	46%	27%	626	153
c.Appearance of the downtown for attracting business activity	10%	31%	59%	758	25
d.Appearance of the highway-oriented retail/commercial areas for attracting business activity	10%	43%	47%	736	44
e.Availability of a range of retail stores and goods in the community	2%	13%	85%	756	27
f.Availability of a range of quality restaurants in the community	2%	11%	87%	761	23
g.Availability of a range of personal services (legal professional dry cleaning repairs etc.)	11%	62%	27%	738	45
h.Availability of business services and professional services that support business and industry	6%	44%	50%	581	197
i.Availability of adequate hotels/motels	16%	46%	37%	755	30
j.Availability of adequate conference and meeting facilities	14%	40%	45%	666	113
k.Adequacy of local newspaper for promotion of local business activity	13%	52%	35%	670	108
l.Adequacy of Little Rock media in local community issues/activities	4%	39%	58%	642	138
m.Adequacy of local marketing programs to attract new retail and commercial business to the community	1%	13%	86%	638	145
n.Adequacy of the tourism marketing program to attract visitors	4%	17%	79%	685	100
o.Impact of the tourism industry on the community	12%	26%	62%	679	103
p.The range of attractions for expanded tourism	10%	17%	73%	706	79
q.Availability of funding to support tourism development	2%	15%	83%	508	274

Total Respondents	788
(skipped this question)	435