





FIGURE 10

**Combined Ratings\* of 2003 Factors**

**SITE SELECTION FACTORS** **2002** **2003**

**Ranking**

1.	State and local incentives	88.0	92.7
2.	Labor costs	89.9	89.7
3.	Availability of skilled labor	90.9	89.0
4.	Highway accessibility	86.6	88.9
5.	Occupancy or construction costs	82.4	86.3
6.	Tax exemptions	88.2	86.2
7.	Corporate tax rate	84.6	85.1
8.	Energy availability and costs	80.9	80.8
9.	Proximity to major markets	83.7	80.0
10.	Availability of land	75.2	78.1
11.	Availability of telecommunications services	76.1	77.9
12.	Cost of land	74.0	77.3
13.	Environmental regulations	76.7	72.9
14.	Low union profile	69.4	71.6
15.	Availability of broadband telecom services	66.7	67.4
16.	Right-to-work state	58.0	60.8
17.	Proximity to suppliers	61.8	58.5
18.	Availability of long-term financing	60.0	57.5
19T.	Raw materials availability	56.0	55.8
19T.	Availability of unskilled labor	55.1	55.8
21.	Accessibility to major airport	54.0	53.1
22.	Training programs	44.7	47.3
23.	Proximity to technical university	33.4	34.0
24.	Railroad service	22.6	27.9
25.	Waterway or oceanport accessibility	19.3	18.5

**QUALITY-OF-LIFE FACTORS**

**Ranking**

1.	Low crime rate	75.9	69.8
2.	Health facilities	67.2	64.2
3.	Housing availability	64.2	59.0
4.	Ratings of public schools	65.7	57.3
5.	Housing costs	63.0	56.3
6.	Climate	43.5	49.5
7.	Colleges and universities in area	48.1	49.0
8.	Recreational opportunities	45.9	47.9
9.	Cultural opportunities	46.3	46.3

\*All figures are percentages and are the total of "very important" and "important" ratings of the *Area Development* Corporate Survey and are rounded to the nearest tenth of a percent.