

Subcommittee Responses	# of responses	% of total
Education	68	32.7%
Healthcare	35	16.8%
Tourism	48	23.1%
Economic Development	122	58.7%
Housing	48	23.1%
Leadership	70	33.7%
No Response	15	7.2%

Focus Group Priorities
Develop a program for Regional promotion of economic development
Review our present form of city government in Arkadelphia
Develop a program to recruit and train stronger local volunteers
Recruit/expand retail stores and restaurants in downtown Arkadelphia
Develop adequate housing in the \$85,000 - \$150,000 range in Arkadelphia
Recruit/expand healthcare providers/services for Clark County, i.e. specialists, surgeons, etc.
Develop clean-up/fix-up programs for unattractive areas throughout the city/county
Institute and promote a "buy local" campaign throughout the county
Recruit/develop new entertainment opportunities, i.e. bowling alley, movie theater, miniature golf, etc.
Build a new rail spur in the Industrial Park to attract new industries
Expand Arkadelphia through annexation
More for the young people in the community to do
Make small retail businesses successful by enlightening people on small business support
Promote Internet businesses by keeping track of the new concepts in Internet business practices
Create more opportunities for small businesses.
Create a vision of what we want to be as a community
Follow through in the plans, not just make the plans
Build on the effective support of Universities
Promote local shopping and local parks and activities. We should be a hub of activities.
More affordable housing
Expand shopping with more eclectic shops
General Economic Development Concerns, i.e. more jobs, tax incentives, etc.
Educations issues, i.e. K-12, workforce development, etc.
Leadership Issues, i.e. civic/volunteer/government leaders, training, etc.

Other Priorities/Early Action Steps	# Of Responses	Rank	
Clean-Up/Fix-up	37	1	◀◀◀◀
Buy Local Campaign	26	4	
Movie Theater	11	9	
Serve Alcohol	9	11	
Country Club Exits	11	9	
City/County Government Review	27	3	◀◀◀◀
Festival Issues	5	12	
Infrastructure	15	7	
Annexation	16	6	
Tourism	29	2	◀◀◀◀

Entertainment Opportunities	14	8
New Signage	4	13
University Cooperation	21	5

Number of Responses			Total	
Priority 1	Priority 2	Priority 3	Reponses	% of total
33	19	11	63	34.6%
13	7	11	31	17.0%
2	3	2	7	3.8%
13	18	7	38	20.9%
14	19	11	44	24.2%
7	5	8	20	11.0%
7	9	10	26	14.3%
2	2	4	8	4.4%
8	18	17	43	23.6%
4	2	0	6	3.3%
12	10	9	31	17.0%
6	4	5	15	8.2%
1	1	2	4	2.2%
0	0	0	0	0.0%
6	12	6	24	13.2%
18	10	14	42	23.1%
0	10	13	23	12.6%
3	2	11	16	8.8%
4	6	12	22	12.1%
5	5	6	16	8.8%
0	0	1	1	0.5%
14	6	4	24	13.2%
2	4	7	13	7.1%
6	3	4	13	7.1%