

CCSP Priority Survey Summary Results



Priority	Community		Student		Overall	
	Points	Rank	Points	Rank	Points	Rank
B. Retail/Entertainment Development	872	3	820	1	1692	1
A. Lack Economic Opportunities/Jobs	1069	1	369	2	1438	2
AA. Allowance of Alcohol sales in restaurants/entertainment	982	2	264	5	1246	3
T. Incentives for Business development and friendly regulations for business development	476	4	137	8	613	4
Z. Downtown development/occupied store fronts	287	7	312	3	599	5
O. City beautification	283	8	229	6	512	6
K. Unification of Caddo Valley and Arkadelphia	289	6	141	7	430	7
J. Upgrade Pine Street	130	17	291	4	421	8
D. Tourism Commission and Development of the Tourism Industry	313	5	87	10	400	9
C. Encourage expectations toward post high school education and voc. emphasis	228	10	107	9	335	10
F. I-30 Exit at Country Club Road	208	12	52	14	260	11
N. Retention of young and old population groups	199	13	49	15	248	12
P. Retiree attraction and housing	230	9	17	21	247	13
L. Coordination/Funding between Economic Development Groups	212	11	29	18	241	14
Q. Create a consensus for change	160	14	63	13	223	15
W. Low local wages	146	16	48	16	194	16
G. Development of Malone Drive	124	18	69	11	193	17
Y. Countywide Unified leadership	154	15	12	22	166	18
S. Medical treatment for aging	84	19	43	17	127	19
H. Coordinated Traffic Flow	57	22	64	12	121	20
E. Under-utilized natural resources	81	20	20	19	101	21
X. Access and Egress unattractive and inefficient	70	21	10	23	80	22
R. Funding for Marketing	51	23	20	20	71	23
U. Coordinated information source of county resources/welcome	41	24	5	24	46	24
V. Synergy among businesses	34	25	3	25	37	25
Total Respondents	457		219		676	