

**Economic Development Corporation of Clark County
November 27, 2007 Minutes**

EDCCC BOARD MEMBERS PRESENT: Euodias Goza, Becky Jester, Conner Eldridge, Randy Sorrells, & Frances Nelson

EDCCC Advisory Board Members present: Bill Wright, Randy Turner, Billy Bunn, Billy Tarpley, Randy Stewart, Johnnie Roebuck, Tommy Roebuck, Wesley Kluck, Sherry Kelley, Rosboro Hendrix, Wendell Ketchum, Ron Daniel

Members not present: Percy Malone, Ricky Norton, Lewis Shepherd, Joyce Palla, Damon Daniels, Phil Baldwin, & Tom Calhoun

Special Guests: Randall Mathis, Todd Turner, & Dan Marsh

Public: Jodie Wyatt, Lillian Blackmon, Ken Blackmon, & Bud Reeder

Meeting called to order by EDCCC Chairman Euodias Goza at 5:35 p.m.

MOTION by Randy Sorrells to approve the October 23rd minutes; seconded by Becky Jester. October minutes approved. Chairman Goza asked if we could hear a budget report from the budget committee before going on with the agenda. Randy Turner had to leave early because he had a school board meeting at 6:00.

Budget Committee Chairman Randy Turner gave the budget update with changes. Randy, Euodias, and Becky met with the Quorum Court Budget Committee and presented the proposed budget. Judy Beth Hutcherson, Clark County Treasurer had projected total receipts for 2008 of \$1,350.00. As a result, the County Quorum Court Budget committee would not let us budget more than the county treasurer's projection for 2008. The EDCCC Budget Committee reduced the Incentives, Development and Acquisitions line item to \$944,500.00 to bring the budget in line with their projections. The new totals by area are: PERSONNEL

**\$214,500.00, OPERATIONS & MAINTENANCE
\$51,179.00, PROFESSIONAL & LEGAL \$20,000.00,
MARKETING 120,000.00 and INCENTIVES,
DEVELOPMENT, & ACQUISITIONS \$944,500.00.**

**MOTION by Conner Eldridge to accept the budget with changes;
second by Frances Nelson. Motion was approved.**

Chairman Goza did comment that the Budget committee needs to act quickly to get a plan in place to pay some current bills. A plan on how we will handle the bank needs. Chairman Goza then introduced the CCIC Director Mr. Randall Mathis to give us an update on the Alumacraft project.

CCIC Director Mathis informed the group that EDCCC would give less to the Alumacraft project than we voted on. The AEDC was going to give \$98,978.00 from the state. Mr. Mathis read a thank you note from the Alumacraft Executive Vice-President Mr. James R. Irwin in St. Peter, MN. The note read:

Randall,

I would like to personally Thank You on behalf of Alumacraft Boat Co. for your efforts and assistance with our parking lot improvements.

Please pass along my Thanks to all members of the Economic Development Corp. of Clark County for their assistance.

Partnerships between organizations like EDCCC and businesses like Alumacraft are vital to improving the economic Vitality of rural America. Alumacraft is proud of its facilities and employees in Clark County and looks forward to continued success in Central Arkansas.

James Irwin

CCIC Director Mathis continued to encourage the group to be ready to do “call” or emergency meetings to meet with prospective companies.

Chairman Goza introduced our next special guest Mr. Todd Turner, Attorney at Law to give us vital information concerning the “Freedom of Information Act. He encouraged us to not violate the Freedom of Information Act.

The members then heard from the EDCCC sub-committees:

MARKETING AND PUBLIC RELATIONS COMMITTEE report was presented by Sherry Kelley. Sherry presented a written report and discussed the work done by her committee on developing a top-notch professionally done web-site. The committee had checked with local companies such as IOCC.com and EZ Click.net. Both would have to outsource the web designs and they would not directly benefit. They contacted both HSU & OBU but considering the expertise and time constraints; the committee recommended they meet with Little Rock firms: Cranford, Johnson, Robinson, Woods, and Aristotle. Presentations by these firms will be scheduled in December. The committee also recommended EDCCC Chairman Goza serve as the spokesperson or appoint one and Becky Jester serve as the contact person for the media.

Chairman Goza asks for other reports from sub-committees. He stressed that all sub-committees are important and there is still a lot of work to done. No reports were giving from the Government Affairs, Industrial Training, Public Service, and Hospitality sub-committees.

SIGHT PLANNING SUB-COMMITTEE report was presented by Wendell Ketchum.

SEARCH COMMITTEE update was presented by Conner Eldridge. He had received 8 applications and one was withdrawn. Conner stressed the certification was still the key area that was needed. He felt by the first quarter of the New Year; we may have someone in place as the Executive Director.

Chairman Goza reminded everyone that the next monthly meeting would fall on Christmas and suggested that the members re-schedule the meeting to the week before Christmas. After much discussion the December meeting date was moved to December 20th, 2007 at 5:30 at the Dawson Co-Op Conference Center on Clinton Street. Motion made by Conner Eldridge and second by Becky Jester.

Meeting adjourned at 7:00 p.m.