

ECONOMIC DEVELOPMENT CORPORATION OF CLARK COUNTY
JUNE 24, 2008
MINUTES

BOARD MEMBERS PRESENT: EUODIAS GOZA, CONNER ELDRIDGE,
BECKY JESTER, RANDY SORRELLS,
FRANCES NELSON

ADVISORY BOARD MEMBERS PRESENT: PHIL BALDWIN, TOM
CALHOON, JUDGE DANIELL,
DAMON DANIELS, ROSBORO
HENDRIX, SHERRY KELLY,
WENDELL KETCHUM, RICKY
NORTON, JOYCE PALLA, LEWIS
SHEPHERD, BILL WRIGHT,
KELLI LANCASTER, STEVE
ORSBURN, CLOYD RUNYAN

BOARD MEMBERS ABSENT: BILLY BUNN-heart surgery, RANDY TURNER-
school board meeting, TOMMY & JOHNNIE
ROEBUCK-death in family, SENATOR
MALONE, REP. STEWART, JIMMY BOLT, and
BILLY TARPLEY-out of state business trip.

GUESTS: Todd Turner, Joe Phelps, Donna Hilton, Debbie
Sorrells, Mrs. Sorrells, Mable Henry

Meeting called to order at 5:35 by EDCCC Chairman Euodias Goza.

**Motion by Becky Jester/second by Frances Nelson to accept the minutes as e-mailed.
Motion approved.**

Chairman Goza asked for Committee reports:

Financial Report was presented by Conner Eldridge and Phil Baldwin. Randy had school board meeting. There were some questions concerning the format. Motion made by Frances Nelson/second by Randy Sorrells to have corrected financial report for May e-mailed to members and approved at the July board meeting. Motion approved.

Marketing committee report presented by Wesley Kluck. Dr. Kluck recommended to the board to approve the purchase of about \$9,000.00 for office equipment set-up for Paul Harvel's office at OBU. Motion by Conner Eldridge/second by Randy Sorrells to approve the spending up to \$10,000.00 for office equipment for two employees (Paul & Shawnie). Motion approved.

(Conner did ask Todd Turner to research the procedure for bids if the purchase is under \$20,000.00) Judge Daniell and EDCCC attorney Todd Turner said that the state law allows the purchase of items less than \$20,000.00 without bids. Dr. Kluck said that they had done comparison shopping online because many of the items are readily available in Arkadelphia. It was equipment such as computers, fax machine, copier, telephones, etc. Furniture has been donated for the OBU office.

Dr. Kluck recommended on behalf of the marketing committee that we purchase an advertisement ad on the new Arkadelphia and Clark County maps. The ad would cost \$475.00. **Motion was made by Conner/second by Randy Sorrells to purchase ad. Motion approved.**

Site Committee report presented by Wendell Ketchum: clean-up work will begin July 1, 2008 at the industrial park.

Todd Turner gave update on the EDCCC contract with the Alliance group for administrative services. Todd recommended we accept the Resolution. Motion made by Conner Eldridge/second by Randy Sorrells to accept. Motion was approved by voting members.

Other business:

Phil Baldwin gave an update on personnel. Shawnie Carrier will start on July 1, 2008. Paul Harvel had surgery and will not start until August 1, 2008. Phil said that he received a phone call from the Arkansas Chamber Of Commerce board member who asked that we allow Paul Harvel additional time to work with the new person hired to run the state chamber upon Paul's departure. The state chamber had hired someone to replace Paul but that person will not take over until the middle of July. Paul has been working for us for months "free" said Phil. Shawnie will be in place and Paul will still be paid by the state chamber but will continue to keep in touch by phone.

Bill Wright gave update on new business prospects for the county. He had been on the phone with Paul Harvel that morning and will continue to talk by phone on a business that Paul is working on for the county. "If it had not been for Paul, this company would not be looking at us at all." Wright said.

Chairman Goza thanked Conner for the great presentation he made at the meeting held in Arkadelphia with the state highway commissioners. Mr. Murphy and Mr. Flowers were impressed with the priority list that had been compiled.

Motion made by Nelson/second by Jester to adjourn meeting. Motion approved.

Economic Development Corporation of Clark County
Board of Directors Agenda
July 29, 2008
5:30 P.M.

1. Call to Order
2. Approval of Board Minutes
3. Financials
4. Committee Reports
5. Projects
 - A. Industrial Report - Bill Wright – Petit Jean Poultry
 - B. Special Project - Dr. Wesley Kluck
6. Other Business
 - Networking Group
 - Consultants
 - Major Markets
 - Web Design
 - Existing Industry
 - Land & Site Survey
5. Adjourn