

Minutes for EDCCC  
October 28, 2008  
Dawson Conference Center

The meeting was called to order by the Chairman, Euodias Goza. Board members present were Randy Sorrells and Becky Jester. Advisory Board members present were Phil Baldwin, Damon Daniels, Sherry Kelly, Wendell Ketchum, Dr. Wesley Kluck, Joyce Palla, Dr. Lewis Shepherd, Randy Turner, Bill Wright, Kelli Lancaster Brown, Cloys Runyan, Jimmy Bolt, Ricky Norton, and Todd Turner. Barbara Harvel, and Joe Phelps were guest. Paul Harvel and Shawnie Carrier of the Arkadelphia Regional Economic Development Alliance were both present.

Motion was made by Becky Jester to accept the minutes of the September Board meeting and the September financial report. Randy Sorrells seconded the motion. Motion passed. Chairman Goza announced that to adhere to the law, board members and advisory board members, whose term expires on December 31, needed to contact County Judge, Ron Daniels to let him know if the person wished to continue on the boards.

The budget committee will meet on November 4<sup>th</sup> at 9:30 a.m. to begin work on preparing the budget for 2009. Committee members are Conner Eldridge, Phil Baldwin, Eudoias Goza and Paul Harvel. Goza thanked the group for the large attendance at the Governor's Summit in Little Rock. Clark County had over seventy people in attendance.

Paul Harvel announced a legislative breakfast for February 4<sup>th</sup> in Little Rock to give board members and advisory board members the opportunity to meet with key legislators. He also announced that the visitor center in Caddo Valley would be open in early April. Proposed names for the center are Diamond Lake Visitor Center or Clark County Business and Information Center.

Mr. Harvel explained to the board the five ways a prospective business/industry would know what is available in our county if the business was thinking of moving to new location for building. The five keys ways a business/industry would learn about Clark County would be through a consultant, state agencies, networking existing industry and relationships.

Harvel showed a map of the U.S. that showed only Interstate 30 and Interstate 40. While I-40 stretches across the nation from coast to coast, I-30 only links Little Rock to Dallas Texas. Mr. Harvel has chosen Dallas as the number one area to target for growth for economic development of Clark County. A state map of Arkansas was used to show how cities in Arkansas were growing in economic development. For Clark County to be included in the map, the County must "package our final product."

Dr. Wesley Kluck reported that Cranford, Johnson, Robinson, Woods of Little Rock had been hired as the firm to build and upkeep a web site for EDCCC. The cost will be \$84,000.

A committee will be formed to help Shanie Carrier review proposals for funding that are coming into the EDCCC. Bill Wright was appointed to the committee. Other members of the committee will be appointed. Every area of Clark County needs to be represented by at least one person on this committee. Chairman Goza will appoint the members.

There was not executive session for this meeting. Paul Harvel gave phone numbers where he could be reached: 870-867-4207, cell 501-680-7182 and Barbara's cell; 501-517-2003. There being no other business the motion was made by Becky Jester to adjourn. Randy Sorrells seconded the motion. The motion carried.