

ECONOMIC DEVELOPMENT CORPORATION OF CLARK COUNTY
February 26TH, 2008
MINUTES

BOARD MEMBERS PRESENT: EUODIAS GOZA, CONNER ELDRIDGE, BECKY JESTER, RANDY SORRELLS, FRANCES NESLON

ADVISORY BOARD MEMBERS PRESENT: JOYCE PALLA, TOMMY ROEBUCK, SHERRY KELLEY, JUDGE DANIELLS, BILLY BUNN, LEWIS SHEPHERD, BILLY TARPLEY, PHIL BALDWIN, RANDY TURNER, BILL WRIGHT, RICKY NORTON, ROSOBORO HENDRIX, PERCY MALONE

MEMBERS ABSENT: DAMON DANIELS-FLU, WENDELL KETCHUM-FLU, TOM CALHOUN, WESLEY KLUCK-out-of-state-trip, Rep. STEWART, Rep. ROEBUCK

OTHERS PRESENT: TODD TURNER, DEBORAH SORRELLS, FLAVE CARPENTER, JR., DONNA HILTON & TIM FROM DAILY SIFTINGS

Meeting called to order by EDCCC Chairman Goza at 5:00 p.m.

**Motion by Phil Baldwin/second by Becky Jester to accept the minutes as e-mailed.
Motion approved.**

Chairman Goza proceeded with agenda item on committee reports. The first report came from the **Search Committee presented by Conner Eldridge. Conner gave the following bio info on applicant Mr. Paul Harvel:**

Paul Harvel is president and CEO of the Arkansas State Chamber of Commerce and Associated Industries of Arkansas.

Under his direction at the State Chamber/AIA, Leadership Arkansas was formed. It is a program designed to take a statewide view of the economic and political challenges that face our great state, offering leadership opportunities that expand the impact of community leaders in building a better Arkansas. Harvel has been instrumental in affiliating the State Chamber/AIA with the following organizations: Arkansas Economic Developers, Arkansas Chamber of Commerce Executives, and the Governor's Quality Award. In addition, he has developed strong partnerships with the Arkansas Economic Development Commission and Arkansas Department of Parks and Tourism.

Prior to being named president and CEO of the State Chamber/AIA, he served as president and chief executive officer of the Little Rock Regional Chamber of Commerce for more than 21 years. In addition to his position with the Little Rock Regional Chamber, he

served as executive director of Fifty for the Future. He was selected in 2005 as the recipient of the American Chamber of Commerce Executives prestigious Chairman's Award.

While at the Little Rock Regional Chamber, he was responsible for the vision and construction of the \$8.6 million marketing and chamber facility that is now considered one of the top chamber of commerce buildings in America. He spearheaded the successful effort that had the building paid for in five years.

Harvel is a native of Fort Worth, Texas, and a graduate of East Texas State University in Commerce, Texas, with a master's degree in economics. He also completed the six-year U.S. Chamber Institute for Organization Management at Southern Methodist University in Dallas.

Before joining the staff of the Little Rock Chamber of Commerce in 1968, Harvel taught at Hope High School in Hope, Arkansas, where he worked in Agriculture Development for the chamber's Economic Development Division. He later served as chief executive officer of the chamber of commerce in El Dorado, Arkansas, from 1975-1979; and the chambers of Enid, Oklahoma; Midland, Texas; and Amarillo, Texas, before returning to Arkansas in January of 1985 as president and CEO of the Little Rock Regional Chamber of Commerce. He was responsible for organizing and implementing a Leadership Program at each of these local chambers.

Conner Eldridge told the group that the Search Committee had met with Mr. Harvel on Monday evening for an interview. The committee was very impressed with Mr. Harvel and recommended that we offer the Executive Director position to Mr. Harvel. Conner told the group that Mr. Harvel brings a lot of experience to the table but also a lot of enthusiasm. He has had tremendous success in Little Rock. "We are very fortunate to have someone of this caliber," Conner said. "He is a unique combination of experience and energy." **Bill Wright** agreed with Conner's assessment. Mr. Wright said that Mr. Harvel had already spent a great deal of time in Clark County on his own and he's done a lot of work on us already.

Motion was made by Conner Eldridge/Second by Frances Nelson to offer the position of President and Chief Executive Officer of the Clark County Economic Development Corporation of Clark County to Mr. Paul Harvel. The board voted unanimously to hire Mr. Paul Harvel.

Conner informed the group that Mr. Harvel would have an official start date of July 1, 2008. But that Mr. Harvel plans to begin work in Clark County as soon as possible.

Chairman Goza moved down the agenda to the expansion of the advisory board to include the Clark County Chamber of Commerce serving Presidents. **Motion by Bill Wright/Second by Billy Tarpley** to recommend to the County Judge and Quorum Court

to approved the expansion including the Chamber Presidents during their terms as President of their local Chamber Boards. **Motion passed.**
Judge Daniells instructed the group to write a letter to Ms. Mable Henry to ask to be placed on the agenda of the next quorum court meeting.
If approved, Todd Turner would change the Bi-Laws to include them.

Chairman Goza notified the group that a check for Aluma Craft in the amount of \$14,478.95 was needed and it would be great if we all could be available to present the check. The board had previously approved helping Aluma Craft with their parking lot needs.

Other committee reports:

Public Relations: Presented by Sherry Kelley and they are ready to hit the ground running.

Hospitality Committee: Sherry Kelley will chair and plans will be made for reception for Mr. Harvel. This group will visit with Mr. Harvel on office set-up that has already begun in the old post office location.

Sight Committee: Discussed the clean up of the industrial park area. The board will bid out to get the area cleaned up.

Governmental Relations: Led by Dr. T. Roebuck. He said we need to work on the entrances to the city. Should be nicer than what people see when they come into this town. T. Roebuck and Jimmy Bolt talked about getting the Highway

Commissioners down to Arkadelphia for a Q & A session. They need to be aware that we expect more. It was decided that we would ask Mr. Harvel to address this issue by letter.

Other business: Conflict of Interest and Confidentiality Statement issues were tabled to the next meeting to give Todd Turner more time.

Judge Daniells informed the group that a representative from ASU would be coming to talk with us on March 11 at 6:00 on the Regional networking do's and don'ts.

Motion by Conner Eldridge/Second by Becky Jester to adjourn. Motion approved. Meeting adjourned at 6:10 p.m.

**Economic Development Corporation of Clark County
Board of Directors Agenda
March 25, 2008
6:00 P.M.**

1. Call to Order
2. Approval of Board Minute
3. Committee Reports
4. Other Business
 - Conflict of Interest and Confidentiality Policy
 - Registering Paul Harvel as the agent for EDCCC
 - Arkansas Economic Development Foundation Luncheon
5. Adjourn