

**CLARK COUNTY STRATEGIC PLAN
JANUARY 16, 2007**

STRENGTHS OF CLARK COUNTY:

- A. HELPFUL LENDERS AND FAVORABLE FINANCING OPTIONS.
- B. QUIET NEIGHBORHOODS, LOW CRIME, AND EXCELLENT PHYSICAL LOCATION.
- C. DEVELOPERS ALREADY TARGETING RETIREMENT AND LOW INCOME MARKETS.
- D. QUALITY BUILDERS ALREADY AVAILABLE IN THE MARKET.

OPPORTUNITIES FOR GROWTH AND DEVELOPMENT IN CLARK COUNTY:

- A. NEED TO MAKE THE PUBLIC AWARE THAT THE COMMUNITY GOVERNMENTS ARE READY AND WILLING TO WORK WITH DEVELOPERS.
- B. NEED TO MAKE THE PUBLIC AWARE OF THE PROJECTS ALREADY IN THE WORKS.
- C. FIND WAYS TO MAKE DEVELOPMENT PROJECTS COST EFFECTIVE THROUGHOUT THE RURAL AREAS OF THE COUNTY.
- D. INVOLVE ALL AREAS OF THE COUNTY IN THE STRATEGIC PLANNING PROCESS.
- E. CONTINUE TO WORK WITH THE CITIES, BUT ALSO INCLUDE WORKING WITH THE COUNTY GOVERNMENT FOR DEVELOPMENT THROUGHOUT.